

Commerce, morality and the eighteenth-century novel

British culture underwent radical change in the eighteenth century with the emergence of new literary genres and discourses of social analysis. As novelists developed the fictional form, writers of economic tracts and treatises sought a language and a conceptual framework to describe the modern commercial state. In *Commerce, Morality and the Eighteenth-Century Novel*, Liz Bellamy argues that the evolution of the novel in eighteenth-century Britain needs to be seen in the context of the discursive conflict between economics and more traditional systems of social analysis. In a series of fresh readings of a wide range of novels, Bellamy shows how the novel contributed to the debate over public and private virtues and had to negotiate between commercial and anti-commercial ethics. The resulting choices were crucial in determining the structure as well as the moral content of the novel.

Liz Bellamy is an associate lecturer at the Open University. She is author of Jonathan Swift's Gulliver's Travels (1992), with Tom Williamson Property and Landscape: A Social History of Land Ownership and the English Countryside (1987) and with Kate Moorse The Changing Role of Women (1996); and she is editor of the journal Rural History: Economy, Society, Culture.



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CAMBRIDGE UNIVERSITY PRESS Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press
The Edinburgh Building, Cambridge CB2 2RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
Information on this title: www.cambridge.org/9780521622240

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First published 1998
This digitally printed first paperback version 2005

A catalogue record for this publication is available from the British Library

ISBN-13 978-0-521-62224-0 hardback ISBN-10 0-521-62224-7 hardback

ISBN-13 978-0-521-02037-4 paperback ISBN-10 0-521-02037-9 paperback



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Acknowledgements

In the course of writing this book, I have built up debts to many people and several institutions: to Gillian Beer, Nigel Leask, John Mullan, Suzanne Raitt, Simon Schaffer, Keith Snell and the late Raymond Williams, and to Jesus College, Cambridge for providing a happy working environment. More recently, I have been grateful for the encouragement of Marilyn Brooks and Bob Owens of the Open University, and of friends, colleagues and students at Norwich City College, particularly Tom Betteridge, Garth Clucas, Cathy Davies, George Norton and Val Purton. The final stages of writing were made considerably easier by a research grant from Norwich City College. Linda Bree of Cambridge University Press has proved a supportive editor, while Hilary Hammond has dealt efficiently with the manuscript.

A version of parts of chapters 1 and 3 has previously been published in *Literature and History*, 5:2, in an article entitled 'Private Virtues, Public Vices: Commercial Morality in the Novels of Samuel Richardson', and I am grateful to the editors for permission to include a revised and extended form of this material here.

My primary debt, however, is to three people who have provided an unfailing source of help, support, intellectual stimulation and inspiration while this book has been under construction: Stephen Heath, Tom Williamson, and, above all, my long-suffering supervisor, John Barrell.